

## Agenda - Mapua Master Plan a proposal to broaden community engagement

**Meeting purpose** To explore how the community might become involved, collaborate and be empowered to assist with the design and implementation of the Mapua Master Plan

**Who** Anna McKenzie - Principal Planner – Environmental Policy  
Tim O’Connell – Communications Officer  
John Jackson – Mapua resident

**When** Monday 11<sup>th</sup> March 2024 2.00pm at the Richmond TDC office

**Background** The Nelson Tasman Future Development Strategy (NTFDS) 2022 – 2052 is a plan for local growth over the next 30 years and was adopted August 2022.

The Mapua Master Plan is informed by the NTFDS. TDC have consulted the community about the Master Plan and acknowledge that nothing has been pre-determined at the current stage. Submissions are due by 10<sup>th</sup> March 2024.

A community brainstorming session was held Monday 4<sup>th</sup> March 2024. This allowed residents to explore ideas and be better informed for the purpose of making quality submissions. This revealed that many people were unsure how the Master Plan options were chosen and how the details might be designed and implemented. This indicates that increased community engagement would be desirable in order to achieve optimal and enduring outcomes.

John has volunteered his time (gratis) to participate in any wider community engagement for the purpose of eliciting details of the Mapua Master Plan.

- Topics**
1. Anna and Tim to briefly explain their respective roles in the programme.
  2. John to briefly explain his professional experience which is relevant to the Master Plan and how he and others might assist.
  3. A discussion about:
    - The benefits of expanded community engagement such as: identifying opportunities; avoiding unintended consequences; evaluating benefits and trade-offs; process transparency, etc..
    - The engagement methods that could be adopted such as focus groups, crowd sourcing, deliberative forums and co-design.
    - The decision-making processes used for selecting features and components of the Master Plan.
    - The measurement of actions and outcomes contained within the plan.
  4. A meeting summary i.e.:
    - TDC’s appetite for expanded engagement to include involvement, collaboration and empowerment.
    - Next steps.

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**Outcome**

A meeting summary i.e.:

- TDC's appetite for expanded engagement to include involvement, collaboration and empowerment by the community.
- Next steps should TDC wish to pursue the offer of assistance.

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**Resources**

The International Association for Public Participation (IAP2) provides many resources to help guide the selection and use of community engagement methods and activities. Three resources described below are of particular interest.

1. The IAP2 [public participation spectrum](#) is designed to assist with the selection of the level of participation that defines the public's role in any community engagement program.
  2. The IAP2 [Engagement Methods Tool](#) is an online tool used to search and select an appropriate [engagement method](#) according to these factors:
    - Context of engagement
    - Purpose of engagement i.e. the level of participation needed
    - Budget requirements for carrying out engagement
    - Type and number of resources needed to carry out engagement
    - Time available to conduct engagement activities
    - Number of participants the method might suit
  3. The IAP2 [Quality Assurance Standard for Community and Stakeholder Engagement](#) describes the important elements of any community engagement process and provides guidance on the execution of engagement activities.
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