

MDCA Facebook report 6/4/2024

Page Overview

Followers: 1,879 up by 5 from 1875 from March 1875 the march 2024 report

Last 28 days

Post reach. Post engagements. New page likes

1,150 **458** **2**

down from the march 7 report

Post reach 2984 Post engagements 727 new page likes 2

Audience age groups

- 18-24 2%
- 25-34 8%
- 35-44 16%
- 45-54 18%
- 55-64 15%
- 65 plus 14%

Location

- Nelson, New Zealand 383
- Mapua, New Zealand 297
- Richmond, New Zealand 120
- Port Motueka, New Zealand 109
- Upper Moutere, New Zealand 108
- Tasman, New Zealand 103
- Christchurch, New Zealand 67
- Auckland, New Zealand 44
- Wellington, New Zealand 36
- Brightwater, New Zealand 31

Top 3 post

Mapua Community Association added 12 new photos to the album output.

Post Insights

Post impressions Post reach. Engagements

514 465 144

This post has been forwarded from the TDC

<https://www.facebook.com/share/eDfmHKt7uGJNzCCc/?mibextid=oFDknk>

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Post impressions. Post Reach. engagements

404 402 40

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Post impressions. Post Reach Engagements.

397

390

73