

Questions from MDCA Monday 9th meeting

3 messages

**MDCA Chair Jim Vause** <vauses+MDCA@gmail.com> Thu, Oct 12, 2023 at 2:02 PM  
 To: Mapua Master Plan <mapuamasterplan@tasman.govt.nz>, Christeen Mackenzie <christeen.mackenzie@tasman.govt.nz>, Mike Kininmonth <warm\_sand@xtra.co.nz>, MDCA email <Info@ourmapua.org>

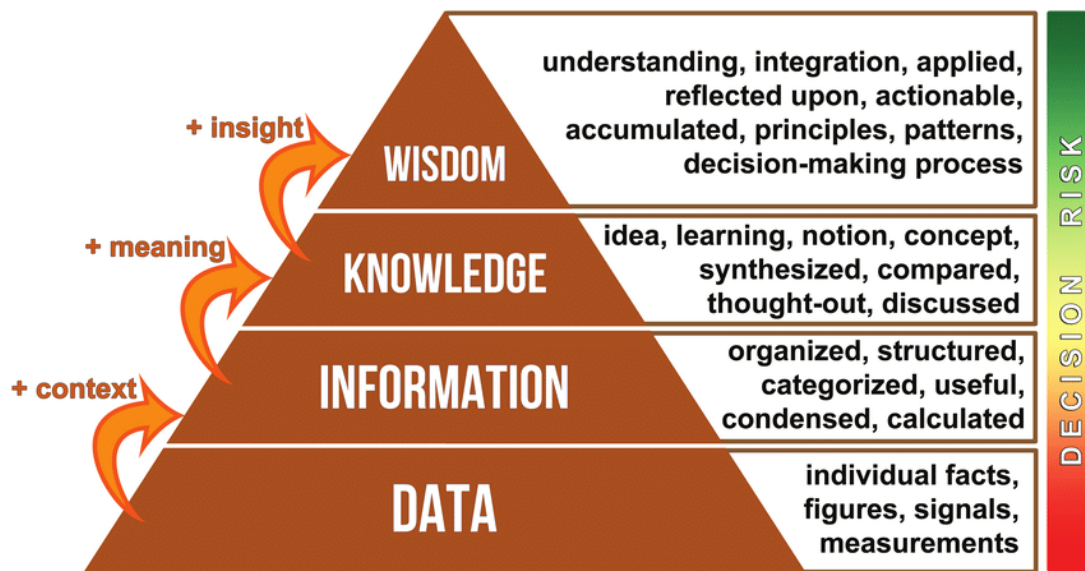
Dear Anna and David,

A matter of importance raised at the meeting concerned the process of the further development of the Mapua Master Plan. These questions were

- |   |
|---|
| 1. <b>What's the methodology being used to develop options?</b> |
| 2. <b>What will the second round of consultation like?</b>      |

To further expand  
 On one:

In step four of the Mapua Masterplan Project, feedback from the community will be synthesised into meaningful information or even possibly knowledge..



.The various TDC documents on the Shape Tasman site have comprehensive descriptions of the engagement process but the evaluation, although mentioned in a heading, is not discussed at all.

The very diverse nature to how feedback has been obtained will create a significant amount of noise in the data, moreso with the multiplicity of biases that operate on both sides of the analysis.

It would be good if I could provide to the next MDCA meeting an outline of the process that will be used for this data synthesis, such as a thematic analysis, or a Textual Narrative Synthesis.

On the second:

**What will the second round of consultation be like?**

This is Step 5 of the Communication Activity Timeline. An expansion of how community members will be able to engage with step 5 should suffice

Thankyou in anticipation

Jim Vause  
 CHairperson  
 MDCA

Hi Jim,

I may have already answered some of this email in my previous response to you, could be a “two ships passing in the night” situation. I’ve re-copied it below, but can also provide a bit more commentary specific to your email below.

Generally, the level of analysis you are talking about is not possible with the data we’ve collected. We did not design the feedback collection process to be statistically robust like a poll or formal survey, and because of that we are not trying to get more out of the data than what it can reasonably provide. There will be built-in bias in the feedback results we’ve received simply because it has come from people who voluntarily sought out the engagement sessions or gone to the Shape Tasman website; it was not a mathematically/statistically rigorous process. We will be interpreting the data mostly through a qualitative lens as representing a wide range of issues that are of concern to the community, but being very cautious about reading too much into the number of responses we’ve received on any one issue.

My previous response included the following:

### **What’s the methodology being used to develop options?**

Council staff will be evaluating the issues and opportunities in Māpua, as identified by both staff and the community through our consultation to date. Out of this evaluation will come solutions, based on the professional judgement and experience of staff in their respective practice areas. Assessment of these options will consider a range of criteria, including cost, feasibility, practicality, etc., as well as community feedback gathered during the second round of engagement. I’m not exactly sure what you are looking for in terms of a methodology, so please feel free to clarify if you’re looking for something specific.

### **What will the second round of consultation like?**

The second round of consultation will likely look similar to the first round that we completed in September, with well-advertised public forums for interested community members to come by, review maps of proposed options, discuss with staff, and provide feedback on what they think. Since we’re just getting into the process of developing options now, I can’t say for sure the total range of options that will be presented, what they will look like, etc., but our intention will be to have lots of visuals similar to the September consultation.

We will be advertising dates for the second round of engagement shortly.

Following the second round of engagement, the Council will then recommend options for the masterplan and the masterplan will go through a formal process where the community can make submissions and be heard at a hearing.

Cheers,

David

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**From:** MDCA Chair Jim Vause <vauses+MDCA@gmail.com>

**Sent:** Thursday, October 12, 2023 3:02 PM

**To:** Mapua Master Plan <mapuamasterplan@tasman.govt.nz>; Christeen Mackenzie <Christeen.Mackenzie@tasman.govt.nz>; Mike Kininmonth <warm\_sand@xtra.co.nz>; MDCA email <Info@ourmapua.org>

**Subject:** Questions from MDCA Monday 9th meeting

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To further expand

On one:

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**MDCA Chair Jim Vause** <vauses+MDCA@gmail.com>

Tue, Oct 17, 2023 at 2:22 PM

To: Mapua Master Plan <mapuamasterplan@tasman.govt.nz>

Cc: Christeen Mackenzie <Christeen.Mackenzie@tasman.govt.nz>, Mike Kininmonth <warm\_sand@xtra.co.nz>, MDCA email <Info@ourmapua.org>

Thanks David

That's useful. I will take it back to the MDCA.

In my query about methodology, I was trying to ascertain what systematic processes were being used in the TDC in synthesising information and knowledge, **prior** to the application of the biases in analysis induced by the environment the TDC works under eg legislative, feasibility. etc. My reason for questioning arose from the very diverse nature of the consultation process and the noise induced by that diversity must make for one very big problem.

Fortunately with the Mapua Plan, the time delay between plan and implementation will mitigate against the sort of problem we are having with Streets for People, an activity that would make a very useful study of community engagement and potentially provide a lot of learning.

Thanks

Jim Vause  
Chairperson  
MDCA

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