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## Mapua Masterplan

2 messages

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**Marion Satherley** <marionawayfromhome@gmail.com>  
To: Anna McKenzie <anna.mckenzie@tasman.govt.nz>

Mon, Aug 28, 2023 at 10:16 PM

Good morning Anna,

At a recent MDCA public meeting the Mapua Masterplan was being discussed and there was some concern among those present how the terms used within the Masterplan were vague and no explanation provided for the 6 guiding themes and the 10 draft principles.

The community is suspicious that the themes and principles used are purposefully vague. to ensure when TDC consults with the community commencing this coming weekend it would be helpful if the community understands the intentions of both the themes and principles to ensure they do not misinterpret their meaning or misunderstand the vision of these.

To avoid any misunderstanding, confusion and any possible resulting frustration that can result in deeping the mistrust of TDC, it would be appreciated if full disclosure of these themes and principles are defined so their meaning are fully understood.

It would be appreciated if this query can be responded to prior to preparation of our next public meeting agenda on the Friday 1st September.

Kind Regards

Marion Satherley

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**Mapua Master Plan** <mapuamasterplan@tasman.govt.nz>  
To: Marion Satherley <marionawayfromhome@gmail.com>

Tue, Aug 29, 2023 at 7:41 PM

Good evening Marion,

Thank you for your further feedback. We are happy to hear that the MDCA is discussing the work. There are three separate items I'd like clarify in response to your email: the draft Masterplan themes, the draft Masterplan principles, and the engagement programme.

- As I mentioned in my last email, the guiding themes are used for grouping and spatial display of the principles, issues, opportunities. We were looking for a simple way to tie things together and provide a sense of commonality or unity among the expansive and broad scope of the Masterplan. This is their intention. They are not fixed in stone but just reflect the major themes we see that run through the currently identified issues and opportunities for Māpua.
- The principles are essentially the objectives of the Masterplan. The draft Masterplan principles are based off the 12 principles that were identified in the 2010 Structure Plan and of which we asked the community for feedback on in the community survey of September 2022. A range of 'new' principles were identified as part of the community survey in 2022, which were noted as being important to guide future development in Māpua. Since that time, the Structure Plan work has been rolled into the Masterplan and forms one of its cornerstones, but we've used the Structure Plan community engagement as the foundation for our approach to the Masterplan so as to not lose the valuable community feedback that had already been collected. The engagement summary, which includes community feedback on the principles from 2022, is on the Masterplan website under resources: [Māpua Masterplan 2023 | Shape Tasman](#).
- In terms of engagement, we are currently at the stage of collecting feedback on what we have already heard from the community through the previous Structure Plan and other engagement undertaken by council. This is important for us as the Masterplan's scope is broader than that of the Structure Plan work, and we fully expect that new issues and opportunities will be raised through this upcoming engagement.

We are not at the stage of developing any detail or suggesting any specific solutions – this will be at the next stage of engagement when we look at what the options are for addressing the issues and meeting the objectives of the Masterplan.

We hope to see you and other MDCA members at one of the sessions this Saturday or alternately on 14 September, and I look forward to your feedback on the issues and opportunities you see for Māpua. If you have any other questions, please let me know.

Regards

Anna

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